



GOWDA DIGITAL MARKETING

STEP INTO THE
DIGITAL SPOTLIGHT!

www.gowdadigital.marketing





ABOUT US

We are a new-age Digital Marketing Agency,
We specialize in providing tailored solutions to each client.
We are a One-Stop solution for all **YOUR** marketing needs



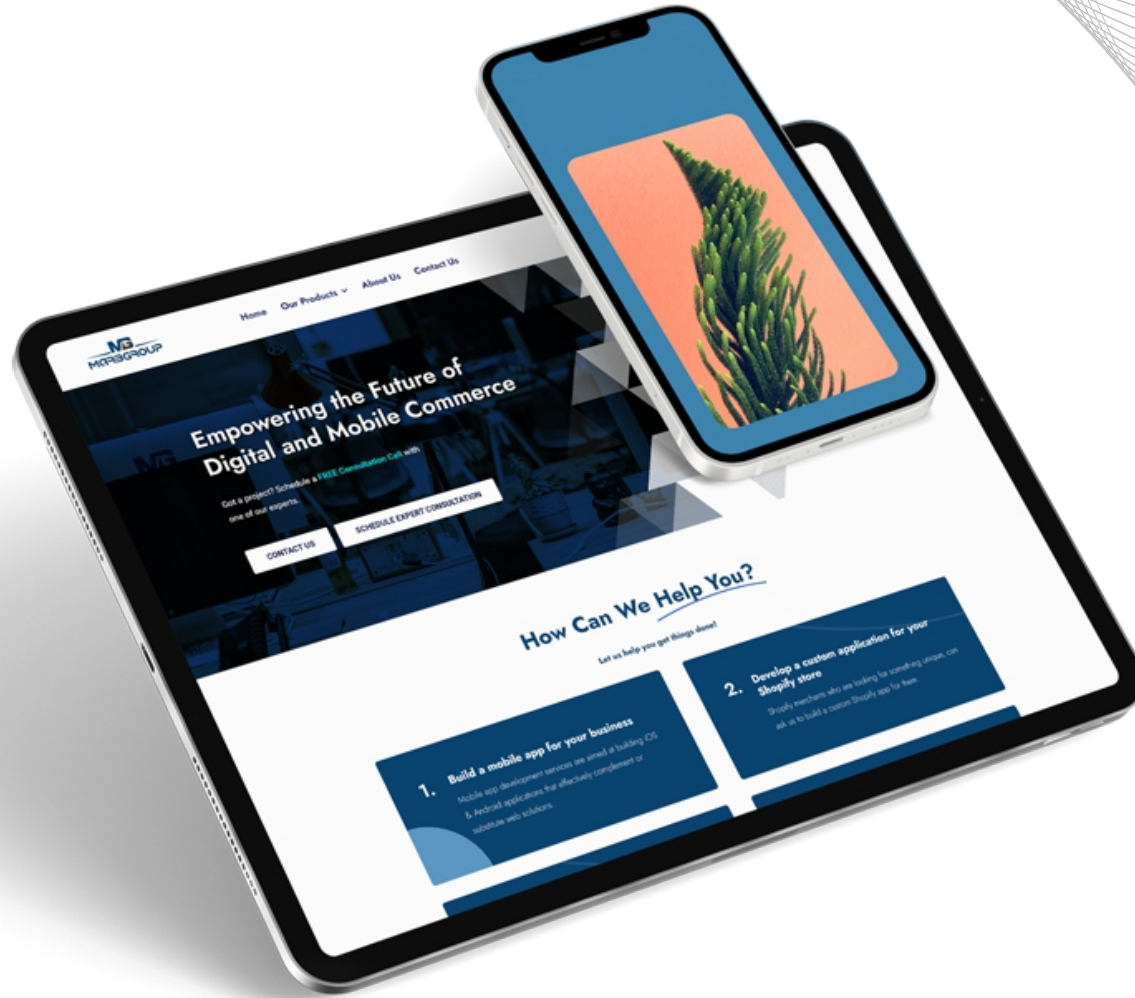
EXPERIENCE

With more than 6+ years of hands-on experience in Digital Marketing and providing solutions to clients all over the world, we might not be the **BEST**, but we are **BETTER**



SERVICES

- Web Development
- App Development
- Branding
- Google Ads & Social Media Ads
- SEO
- Automation
- Scheduling
- Social Media Management
- Creatives & Design
- Content Writing
- GMB & SERP Optimization



WEB DEV

- Superfast Servers
- Basic SEO
- Smooth Responsive
- Social Media Integration
- GA4 & Pixel Integration
- One-click Functions
- Welcome Email Automation
- Payment Gateway
- Booking System
- Inventory Management

STARTER
₹20,000

PREMIUM
₹ 40,000

E-COMMERCE
₹ 60,000

To boost your business through your website, prioritize a user-friendly design that offers seamless navigation and clear calls to action. Implement effective search engine optimization (SEO) techniques to improve visibility and attract organic traffic. Additionally, integrate lead generation forms and utilize compelling content to engage visitors and convert them into customers, thereby maximizing the website's potential to drive business growth.



APP DEV

- Advance UI/UX
- Real time cloud updates
- Payment gateway
- In-app browser
- Monetization enabled
- Subscription plan
- Push notification
- Unlimited API integration
- Custom automations
- Highest security

BASIC
₹25,000

PROFESSIONAL
₹ 40,000

ENTERPRISE
₹100,000

An app for business provides numerous advantages, including increased accessibility and convenience for customers, streamlined processes that enhance efficiency, and the potential to reach a broader audience, ultimately leading to higher revenue and growth opportunities.



SOCIAL MEDIA & GOOGLE ADS

- Ga4 & search console integration
- Google tags & fb pixel integration
- FB conversion API
- Search & display ad
- Scall & whatsapp ads
- Leads & conversion ads
- Twitter, linkedin, phonepe & truecaller ads
- Competitor research
- Expert ad copy

FLEXIBLE

₹30%

MONTHLY

₹30,000



Social media and Google Ads offer significant advantages for businesses, such as targeted advertising that reaches specific audiences, increased brand visibility, and the ability to analyze and optimize campaigns for better ROI, ultimately driving more traffic, leads, and conversions.



SOCIAL MEDIA MANAGEMENT

- Universal ID setup
- All-in-one link
- Community management
- Integration with GMB message /FAQ automation
- Monthly calendar
- Social media growth strategy
- Scheduling content

MONTHLY MANAGEMENT
₹15,000

PREMIUM
₹20,000

Social media management provides valuable benefits for businesses, including consistent brand representation across platforms, improved customer engagement and interaction, and the opportunity to monitor and respond to feedback, leading to enhanced brand reputation and increased loyalty among customers.



SEO

- On-page SEO
- Off-page SEO
- International SEO
- Local SEO
- Keyword research
- Optimize link structure
- Product SEO technical optimization
- GA4 & search console integration
- Bing & other search engine optimization

BASIC
₹15,000

PROFESSIONAL
₹ 25,000

ADVANCE
₹30,000

To help your business with SEO, focus on optimizing your website's on-page elements like meta tags, content, and site structure. Create valuable and shareable content to attract backlinks and improve your website's authority. Additionally, ensure your website is mobile-friendly and has a fast loading speed to enhance user experience and search engine rankings. Regularly track and analyze your SEO efforts to make data-driven improvements.



AUTOMATION

- Domain email automation
- Welcome email automation
- Chatbox automation
- Leads & sales automation
- Email marketing workflow automation
- Inbox & comments automation
- CRM integration
- Social media posting automation

BASIC
₹10,000

PROFESSIONAL
₹ 25,000

ADVANCE
₹40,000

Digital ads automation offers significant advantages for businesses, such as increased efficiency in ad campaign management, real-time optimization for better performance, and the ability to reach the right audience at the right time, resulting in cost savings and improved overall ad effectiveness.



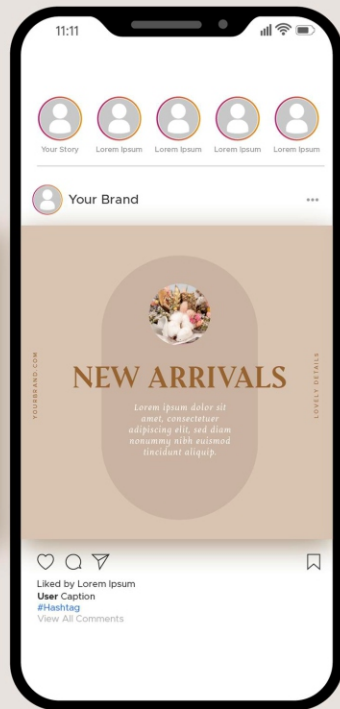
SCHEDULING

- Multiple platforms
- Monthly & quarterly calendar
- Posts, reels, videos, stories custom date & time
- Social media analytics
- Social media growth strategy
- Add 1st comment, hashtag, location

BASIC
₹3,000

PREMIUM
₹12,000

ADVANCE
₹20,000



CREATIVES & DESIGN

- Content in multiple sizes
- Short form video content
- Engaging content
- Carousel creatives
- Infographics
- Monthly calendar

STARTER
₹10,000

PROFESSIONAL
₹ 25,000

ADVANCE
₹40,000

Utilizing creatives and design in business provides several advantages, including enhanced brand identity and recognition, the ability to communicate messages effectively, and increased appeal to target audiences, leading to higher engagement, conversion rates, and overall business success.



GMB & SERP Optimization

- Social media integration
- Enable chatmessage/FAQ automation
- Enhance GMB profile
- 5 star reviews
- Basic off-page SEO
- Other search engine optimization
- Competitor research
- SERP analysis

PREMIUM
₹ 20,000

GMB (Google My Business) and SERP (Search Engine Results Page) optimization offer valuable advantages for businesses, including improved online visibility, increased local search traffic, and enhanced credibility among potential customers, ultimately leading to higher website traffic, footfall, and potential conversions.



BRANDING

- Logo
- Business card
- Brand colour palette
- Email signature
- Invoice
- Letter head
- Product & package visualisation
- Brand identity development
- Brand psychology generation

STARTER
₹10,000

PROFESSIONAL
₹ 25,000

ADVANCE
₹40,000

Branding provides significant advantages for businesses, including building strong customer recognition and loyalty, establishing a unique identity in the market, and differentiating from competitors, leading to increased customer trust, higher perceived value, and long-term business growth and success.



CONTENT WRITING

- Blogs & ebooks
- Newsletters
- Marketing strategy
- Viral content
- Catch phrase
- Competitor analysis
- Email & message templates
- Keyword research
- Trend analyzer
- Hashtag research

STARTER
₹10,000

PROFESSIONAL
₹ 30,000

ADVANCE
₹50,000

Content writing offers valuable advantages for businesses, including improved search engine visibility through SEO-optimized content, increased audience engagement and brand awareness, and the ability to showcase expertise and authority, ultimately driving more website traffic, leads, and conversions.

Contact Us

Visit our website and social media accounts for latest updates!

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Thank You...

Gowda Digital Marketing

