



QUOTATION FOR INDIA

By Gowda Digital Marketing

Website Development

- Upto 8 Pages or One-Page Website
- Premium SSL free for 1 year
- Premium Hosting free for 1 year
- Free Domain Name worth ₹1000
- Responsive Website
- 5 Domain Emails
- Basic SEO

Starter Package

Price: **₹20,000** One-time
Advance: **₹10,000**

Hosting after the 1st
year: **₹6,000** per year

Website Development

Everything in **Starter plus**,

- Upto 15 Pages
- CMS
- 10 Domain Emails
- GA4 & Search Console Integration
- Pixel & Tag Integration
- Welcome Email Automation
- Social Media Integration
- WhatsApp Chat Integration
- Lead Form Automation
- Domain Email Automation

Premium Package

Price: **₹40,000** One-time
Advance: **₹20,000**

Hosting after the 1st
year: **₹7,000** per year

Website Development

Everything in **Premium plus**,

- Payment Gateway
- Product SEO
- Inventory Management
- Email Automations
- Separate Panel
- Abandon Cart

E-Commerce Package

Price: **₹60,000** One-time
Advance: **₹30,000**

Hosting after the 1st
year: **₹10,000** per year

App Development

- Single App
- 10 Screens
- 3 Login Options
- In-App Browser
- Real-Time Database
- Push Notifications
- Basic Integrations

Starter Package

Price: ₹25,000 One-time

Advance: ₹10,000

Maintenance - ₹4,000/Month

App Development

- Admin & Client App
- 30 Screens
- 5 Login Options
- 1 Payment Gateway
- Subscription Plan
- 1 Monetization Plan
- Complete Integrations
- Support Options

Professional Package

Price: **₹40,000** One-time

Advance: **₹20,000**

Maintenance - **₹7,000/Month**

App Development

- Admin & Client App
- 70 Screens
- 3 Payment Gateway
- Bug Reporting
- 3 Monetization Partners
- Custom Automations
- Priority Support Options

Enterprise Package

Price: ₹1,00,000 One-time

Advance: ₹40,000

Maintenance - ₹12,000/Month

Social Media Management

15 Posts + 15 Stories + 4 Reels

- Profile creation on 6 platforms (Facebook, Instagram, LinkedIn, Twitter, Pinterest, YouTube)
- Profile & bio optimization
- Universal ID
- All-in-link for promotions
- Hashtag optimization
- Update highlights
- Account automation
- Monthly calendar for consistent posting
- Social media account reach & growth strategy
- Community management

Basic Package

Price: ₹20,000 Monthly

Monthly payment are to be fully paid at the middle of the month.

Social Media Management

30 Posts + 30 Stories + 8 Reels

- Profile creation on 6 platforms (Facebook, Instagram, LinkedIn, Twitter, Pinterest, YouTube)
- Profile & bio optimization
- Universal ID
- All-in-link for promotions
- Hashtag optimization
- Update highlights
- Account automation
- Monthly calendar for consistent posting
- Social media account reach & growth strategy
- Community management

Premium Package

Price: ₹30,000 Monthly

Monthly payment are to be fully paid at the middle of the month.

GMB Optimization

- Optimize profile
- Optimize photos
- Integrate social media accounts
- Automate social posts
- Increase organic reviews (review strategy)
- Enable chat option
- FAQ automation
- Competitor analysis
- SERP analysis
- Optimize description
- Attach GA4 for off page analytics

Professional Package

Price: ₹20,000 Monthly

Monthly payment are to be fully paid at the middle of the month.

Social Media + 3rd Party Ads

- Plan & implement Facebook ads campaign for reach
- Plan & implement Google ads for app downloads
- Create and attach FB Pixel & Google Tags
- Create & manage custom & lookalike audience
- Implement 3rd party ads
- Campaign management
- Graphic designing for ad copy
- Content writing

Business Package

Price: **30%** on Ad budget
Or
₹30,000 Monthly

Whichever is lower.

₹10,000 Retainer for 6 months

Automations

- Domain Email
- Welcome Email
- Social Media Posting

Starter Package

Price: ₹10,000 One-time

Advance: ₹50,000

Automations

Everything in **Starter plus**,

- Inbox/ Comments
- Google Sheet
- Delay & Long Term
- CRM Integration
- Lead On-Boarding

Professional Package

Price: **₹25,000** One-time

Advance: **₹10,000**

Automations

Everything in **Professional plus**,

- Push Notification
- Email Marketing
- Marketing Strategy

Enterprise Package

Price: **₹40,000** One-time

Advance: **₹20,000**

SEO

- Basic SEO
- GA4 & Other Integration
- Competitor Analysis
- Keyword Research
- Local SEO

Starter Package

Price: ₹15,000 Monthly

Monthly payment are to be fully paid at the middle of the month.

SEO

Everything in **Starter plus**,

- Advanced SEO
- International SEO
- Technical Optimization
- Mobile Optimization
- Content Creation
- Other Search Engine Optimization

Professional Package

Price: **₹25,000** Monthly

Monthly payment are to be fully paid at the middle of the month.

SEO

Everything in **Professional plus**,

- E-Commerce SEO
- Products Optimization
- Trend Analysis
- Payment Optimization

Enterprise Package

Price: **₹40,000** Monthly

Monthly payment are to be fully paid at the middle of the month.

Scheduling

- Schedule for 10 Days
- 2 Posts/ Day
- 3 Social Media Platforms
- Custom Date & Time

Starter Package

Price: **₹5,000** Monthly

Monthly payment are to be fully paid at the middle of the month.

Scheduling

- Schedule for 1 Month
- 10 Posts/ Day
- All Social Media Platforms
- Custom Date & Time
- Other Options
- Complimentary Creatives

Professional Package

Price: **₹12,000** Monthly

Monthly payment are to be fully paid at the middle of the month.

Scheduling

- Schedule for 3 Months
- Unlimited Posts/ Day
- All Social Media Platforms
- Complete Analytics
- Advance Insights
- Custom Date & Time
- Other Options
- Complimentary Creatives

Enterprise Package

Price: ₹20,000 Monthly

Monthly payment are to be fully paid at the middle of the month.

Creative & Designs

- 10 x Social Media Posts
- 2 x Short Form Video Reels
- Content in 3 Sizes
- Monthly Calendar

Starter Package

Price: ₹10,000 One-time

Advance: ₹5,000

Creative & Designs

- 20 x Social Media Posts
- 5 x Short Form Video Reels
- Content in 3 Sizes
- Carousel Content
- Monthly Calendar

Professional Package

Price: **₹25,000** One-time

Advance: **₹10,000**

Creative & Designs

- 20 x Social Media Posts
- 5 x Short Form Video Reels
- Content in 7 Sizes
- Carousel Content
- Infographic Content
- Monthly Calendar

Enterprise Package

Price: ₹40,000 One-time

Advance: ₹20,000

Branding

- Logo Design
- Brand Color Palette

Starter Package

Price: ₹10,000

Branding

Everything in **Starter plus**,

- Letterhead
- Invoice
- Business Card
- Email Signature
- Social Media Branding

Professional Package

Price: **₹25,000**

Branding

Everything in **Professional plus**,

- Social Media Posts
- Product & Packaging Visualization
- Brand Identity Development
- Competitor Analysis

Enterprise Package

Price: **₹40,000**

Content Writing

- 2 x 500 Character Blog
- 2 x 1000 Character Blog
- 2 x Catchphrases
- 5 x Titles & Descriptions
- Keyword Research

Starter Package

Price: ₹10,000 One-time

Advance: ₹5,000

Content Writing

- 6 x 500 Character Blog
- 4 x 1000 Character Blog
- 6 x Catchphrases
- 15 x Titles & Descriptions
- Keyword Research
- Social Media Content
- Email Templates
- Message Templates

Professional Package

Price: ₹25,000 One-time

Advance: ₹10,000

Content Writing

Everything in **Professional plus**,

- Viral Content
- Competitor Analysis
- Trend Analyzer
- Marketing Strategies

Enterprise Package

Price: **₹40,000** One-time

Advance: **₹20,000**

THANK YOU

